




JCD INSTITUTE OF BUSINESS MANAGEMENT



JCD Institute is approved by AICTE New Delhi for the BBA/MBA Programme and by UGC for the BBA Programme. The institute is affiliated to Choudhary Devi Lal University Sirsa to run MBA course with 120 seats and BBA course with 120 seats.

CONTACT US:

 01666-238106

 jcdibmsirsa@gmail.com

MESSAGE FROM THE PRINCIPAL



JAN NAYAK
CHOUDHARY
DEVI LAL
VIDYAPEETH



Dear Students and Parents,

It gives me immense pleasure to welcome you to JCD Institute of Business Management, a premier institution under the umbrella of JCD Vidyapeeth, Sirsa. Our institute stands committed to nurturing future leaders and innovators by imparting quality education in the field of management and commerce.

At JCD IBM, we strive to blend academic excellence with industry relevance, fostering a learning environment that emphasizes critical thinking, ethical values, and practical skills. Our dedicated faculty, state-of-the-art infrastructure, and emphasis on research and innovation make us a hub of knowledge and growth.

We believe that education is not just about acquiring degrees but about shaping responsible individuals who can contribute meaningfully to society. With a strong foundation in academics, co-curricular activities, and industry interface, our students are well-equipped to face global challenges with confidence and integrity.

I invite you to be a part of this vibrant journey at JCD IBM and experience the transformation that sets you on the path to success.

Wishing you all the best in your academic and professional endeavors.

Prof. (Dr.) Jai Parkash
Principal

FEE STRUCTURE PER YEAR



JAN NAYAK
CHOUDHARY
DEVI LAL
VIDYAPEETH

COURSES	Intake	DURATION	FEE (per year)
BBA	120	3 Years	32500
MBA	120	2 Years	48000

ADMISSION PROCEDURE

MBA

Two years full time Master of Business Administration with dual specialization in Marketing, Finance, Human Resource Management and Agri-Business Management.

Eligibility

A Graduate/Post Graduate with 50% marks for general or 47.5% marks for SC/ST/OBC in any discipline from a recognized University.

BBA

Three years full time Bachelor of Business Administration.

Eligibility

- 10+2 passed or any other examination equivalent to 10+2.
- Three year diploma from Board of Technical Education, Haryana or any equivalent recognized board.

RECREATIONAL ACTIVITIES



JAN NAYAK
CHOUDHARY
DEVI LAL
VIDYAPEETH





MANAGEMENT FEST

CLASSROOM AND LIBRARY

LIBRARY



JAN NAYAK
CHOUDHARY
DEVI LAL
VIDYAPEETH

OUR PEDAGOGY

- GUEST LECTURES
- BUSINESS GAMES
- GROUP DISCUSSIONS
- ACADEMIC EXCELLENCE
- SPECIALISATION OPTIONS
- PROBLEM BASED LEARNING
- CONFERENCES/SEMINARS/
WORKSHOPS
- APPLIED PROJECT BASED
LEARNING

DIGITAL CLASSROOM



COMPUTER LAB



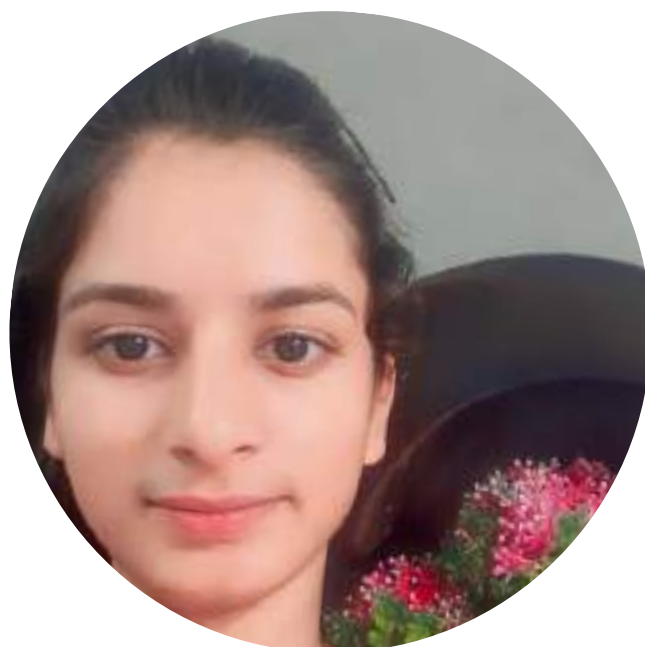
ACADEMIC STARS



JAN NAYAK
CHOUDHARY
DEVI LAL
VIDYAPEETH



Dimple



Monika



Akshita



Drishti



Jashanpreet



Simardeep



Bakshish Kaur



Garima



Diksha



Sania



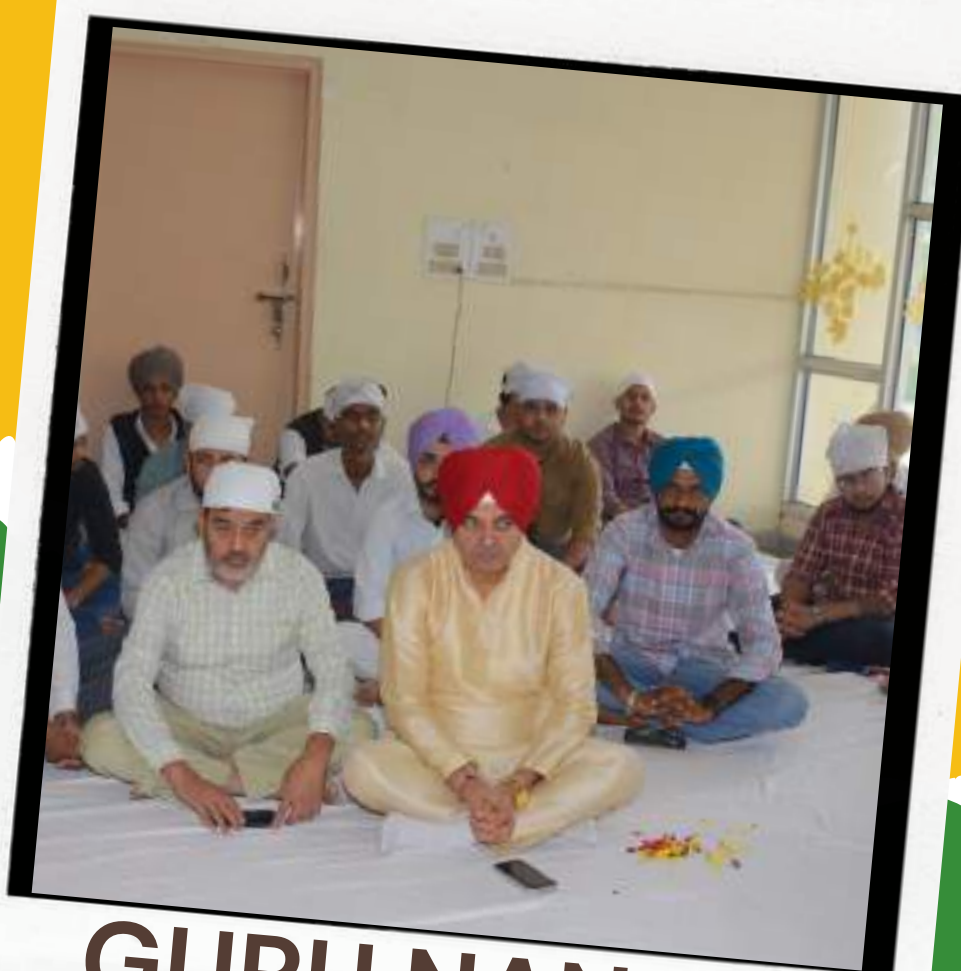
Tanisha



Snehpal



CHHABEEL



**GURU NANAK
JAYANTI**



TREE PLANTATION



MARATHON



BLOOD DONATION



**DONATION
DRIVE**

Contribution to Society

CONFERENCES & SEMINARS



JAN NAYAK
CHOUDHARY
DEVI LAL
VIDYAPEETH



TRAINING AND PLACEMENT



JAN NAYAK
CHOUDHARY
DEVI LAL
VIDYAPEETH

Our
Hiring
Partners





JAN NAYAK
CHOUDHARY
DEVI LAL
VIDYAPEETH

POINT OF CONTACT



Admission Coordinator:

Dr. Randeep Kaur

Incharge and Associate Professor

☎ Office No. – 01666-238116

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Admission Helpline:

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📞 Mr. Sandeep Kumar 73579-20200