

# INTERNATIONAL CONFERENCE ON

## GLOBAL SYNERGY SUMMIT

BRIDGING THE DISCIPLINES IN MANAGEMENT,  
RESEARCH, SCIENCE, ENGINEERING,  
EDUCATION, AND HUMANITIES

[GSS-BDMRSEEH- 2024]

Organized by



JAN NAYAK CH. DEVI LAL VIDYAPEETH

INSTITUTE OF BUSINESS MANAGEMENT

BARNALA ROAD, SIRSA

DATE: 26TH FEBRUARY 2024

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## ABOUT THE CONFERENCE

The GSS-BDMRSEEH-2024 aims to bring together leading academic scientists, researchers, and research scholars to exchange and share their experiences and research results. This conference will assemble eminent experts to advance knowledge about innovative technologies in Management, Research, Education, and Humanities.

The findings of this conference will promote and enhance the global scientific community and collaborations in synergy with other professional associations. In an increasingly volatile world, Management, Research, Engineering, Education, and Humanities have become highly technology-oriented and sophisticated. Management and Engineering are influencing every walk of business. It has made the world a global village. Corporatists and educationists are adopting new strategies. Accounting standards have evolved nationally and internationally to be used in preparing financial statements. New financial instruments are being introduced in the capital market. There is a growing need for improving the communication skills of business executives & and professionals. So we decided to discuss the main theme of "Management, Research, Science Engineering, Education and Humanities".

## ABOUT THE COLLEGE

JCD Institute of Business Management is approved by AICTE, New Delhi and affiliated to Chaudhary Devi Lal University, Sirsa, Haryana. The Institute is known for its academic dynamism & robust ethical practices focusing on innovation, continuous improvement and service orientation. Our aim is to make students industry ready by providing best of industry based academic inputs of global standards, resources, competency building activities and research. The Faculty at JCD IBM has a distinct identity of being very strong in their respective areas of specialization. We are offering the following management programs:-

- BBA - General
- MBA - Marketing Management
- MBA - Finance Management
- MBA - Human Resources Management
- MBA - Agri Business Management

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## CALL FOR RESEARCH PAPERS AND ABSTRACT:

JCDIBM invites research papers on the main theme and sub-themes for the International Conference titled "Global Synergy Summit-Bridging The Discipline in Management, Research, Science, Engineering, Education, and Humanities-2024"

## MODE OF PRESENTATION

Two Tracks :

- Offline
- Online

### IMPORTANT DATES

Last date of paper submission	18-Feb-2024
Notification of status of paper	Within 2 days after Receiving the Research paper
Registration (Submission of publication fee)	Within 05 working days from the date of acceptance
Conference Date	26-Feb-2024 10:00am to 4pm

## CONFERENCE OBJECTIVE

The GSS-BDMRSEEH-2024, International Conference will provide a platform wherein leading academicians, researchers, practitioners, and students will interact, share, and exchange their valuable experiences, ideas, innovations, and research for exploring better options to face the ever-emerging and dynamic issues in different subject and topics related to Management, Research, Engineering, Education and Humanities. The Conference aims to discuss multi-disciplinary research ideas on Management, Research, Engineering, Education, and Humanities.

### Fee details:

Non- Author Participation (Only for attending the conference)	500 INR
Presenting the paper in the conference	1000 INR
Publication in conference proceeding with ISBN	1500 INR
Publication in conference proceeding with ISBN and Publication in Journal:	2000 INR (Peer Reviewed) 1000 INR (Web of Science) 12000 INR (Scopus)

If More than three authors, each additional author will have to pay 500 INR. Page Limit 12, INR 100 will be Charge for each additional page.

All papers will undergo a double blind peer review process and the criteria for acceptance will be based on quality, originality, technical content and relevance.

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## MAIN THEMES OF THE CONFERENCE

**Financial Market Efficiency**  
**Artificial Intelligence**  
**Global Reporting Initiatives**  
**Trends in HRM & CRM**  
**International Financial Reporting Standards**  
**Big Data and Marketing Analytics**  
**Foreign Exchange Management**  
**Aquaculture and Apiculture**  
**Trends in Research Methodologies**  
**Trends in Education Methodologies**  
**Agriculture and Environment**  
**Education and Humanities It Issues and their Impact**

## SUB THEMES

### Finance

Financial Market Efficiency,  
Asset Pricing  
Financial Market Volatility  
Foreign Exchange Management  
Investment Strategies  
Corporate Finance,  
Corporate Governance Market

### Human Resource

HR Vision For 21st Century Global  
Reporting Initiatives Corporate  
sustainability  
HR Analytics  
HR Issues  
Human Capital  
Stress Management  
Human Resource Planning  
Trade Unions  
Industrial Relations  
GHRM

### Research

Methodological Challenge in Research  
Methods  
Challenges and Possibilities of  
Theoretical and Methodology Research  
Law and Applied Science  
Research Literature and Regional  
Studies

### Science

Pharmaceutical sciences  
Integrative approaches In healthcare  
Recent Developments in Dental  
practices

### Engineering

Civil engineering  
Project control and Management  
Trends in Mechanical Engineering  
ICT in Improving Teaching  
Information Technology  
Management  
IT Issues and trends  
Any field related to Technology

Data analytics  
Artificial Intelligence  
Recent Innovation In Robotics

All selected and registered full research papers will be published in Edited Book.

### Marketing

Digital Marketing Artificial  
Intelligence  
Customer Relationship  
Management  
Big Data and Marketing Analytics  
Consumer Research  
Promotion Strategies  
Advertising  
Retail Management  
Service Marketing  
Brand Management  
Logistics Management

### Agri Business

Green House and Poly House Agri  
Agricultural Economics  
Aquaculture and Apiculture  
Agriculture and Environment  
Digital Agriculture  
Farm tools and Machinery  
Dairy, Poultry and Livestock  
Farming

### Humanities

Civil Law  
Copyright Law  
Criminal Law  
Cyber Law  
Journalism  
Educational Psychology  
Arts  
Language and Technology  
Language and Media  
Language and Literature  
Fashion and Design

### Education

E- Learning  
E- Management of Content  
Adult and Continuing Education  
Classroom Management  
Elementary education  
New Education Policy  
Educational Technology  
Higher Education  
Educational Structures  
Curriculum and Instruction  
Teaching and Arts

## ORGANIZING COMMITTEE

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### Contact Person

**Dr. Harleen Kaur**  
Convener  
Mob. 7082550582

**Dr. Randeep Kaur**  
Organizing Secretary  
Mob. 9468031064

## CONFERENCE SCHEDULE

<b>Venue</b>	JCD B.Ed. Auditorium, JCDV Campus
<b>Conference Schedule</b>	<b>Registration (09:00 - 10:00 AM)</b> <b>Inaugural session (10:00 - 11:00 AM)</b> <b>Tea Break (11:00 - 11:30 AM)</b>
<b>Technical Session 1:</b>	<b>Management Engineering &amp; Research (11:30 - 01:30 PM)</b> <b>Lunch Break (01:30 PM - 02:00 PM)</b>
<b>Technical session 2:</b>	<b>Science, Education &amp; Humanities (02:00 - 03:30 PM)</b> <b>Valedictory Session (03.30 - 04.00 PM)</b> <b>High Tea (4:00 - 4:15 PM)</b>



For Research Paper Format

<https://conferenceworld.in/researchpaperformat.php>