## COURSES OFFERED

BBA (3 yrs)

**FULL COURSE** 

### MBA (2 yrs)

FINANCE
MARKETING MANAGEMENT
HUMAN RESOURCE MANAGEMENT
AGRI BUSINESS MANAGEMENT

#### **CONTACT US**

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### ABOUT US

WE CONTINUE TO BE RECOGNISED AS A LEADING MANAGEMENT INSTITUTION EXPANDING THE FRONTIERS OF MANAGEMENT.



### **BROCHURE**



# JCD INSTITUTE OF BUSINESS MANAGEMENT













# OUR PEDAGOGY

- GUESTS LECTURES
- ACADEMIC EXCELLANCE
- PROBLEM BASED LEARNING
- SPECIALISATION OPTIONS
- APPLIED & PROJECT BASED LEARNING

### **Our Vision**

Our vision is to be top ranked management institution that grooms professional and potential leaders to serve the nation.

#### **Our Mission**

Our mission is to disseminate knowledge through innovate classroom teaching methods and provide a global perspective through Management Programmes.

#### **OUR FACILITIES**

- Wifi-Campus
- · Digital Classrooms
- A Rigorous Flexible Curriculum
- Extra Ordinary League Of Faculty
- Great Campus Recruitment
- Thousands Of Books & Journals in Library
- Computer lab
- Global Exposure
- Industrial Visits
- Educational Tours
- · Management Festival
- Hygienic Hostel Facility For Boys & Girls
- Transportation Facility
- Banking & Post Office Facility
- · Canteen & Hang Out Zones

## WHATS NEW!

HYBRID LEARNING &
VIRTUAL LEARNING ENVIRONMENT

Providing synchronous lessons that are taught live & remotely at the same time to familiarize students with modern technology.